



**AUGUST 1-2, 2025 | RAILYARD OF LINCOLN**

Railyard Rims is a fast-paced 3-on-3 basketball tournament in Lincoln's Railyard District that brings the community together for a weekend of fun and friendly competition—all for a great cause. Proceeds benefit the YMCA of Lincoln's Annual Fundraising Campaign, which provides financial assistance so families can access programs like Youth Sports, Swim Lessons, Preschool, After School Care, and Senior Wellness. By sponsoring Railyard Rims, you're not just supporting a basketball tournament—you're helping kids gain confidence, families stay active and connected, and neighbors live healthier, more meaningful lives.

## SPONSORSHIP LEVELS & BENEFITS

	TOURNAMENT CAPTAIN \$1,000	TOURNAMENT SUPPORTER \$500
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Banner recognition at the YMCA location of your choice throughout the duration of the partnership (provided by YMCA)	●	
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Opportunity to have a vendor table in the Railyard during the event	●	
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(1) Complimentary Adult Cup Team Entry to Railyard Rims	●	
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Recognition on Railyard Rims t-shirts	●	●
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Recognition in pre-event promotions including website, social media, print materials, email blasts, etc.	●	●
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Recognition on "The Cube" in the Railyard during the event	●	●
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Option to provide marketing material or promotional giveaways in player bag given to all participants (marketing material must be received by July 25)	●	●
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Banner recognition in the Railyard throughout the event (banner to be provided by sponsor)	●	●
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Recognition in post-event Thank You ad in the YMCA's September digital newsletter (distributed to over 30,000 members and community supporters)	●	●
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**YES!**

We want to be an Event Sponsor for Railyard Rims

All proceeds benefit the Lincoln YMCA Annual Fundraising Campaign so everyone, regardless of financial limitations, can participate in YMCA programs and activities.

**Please accept our contribution of:** ☐ \$1,000 ☐ \$500

**Method of Giving:** ☐ Card ☐ Cash ☐ Send Invoice  
☐ Check (payable to YMCA of Lincoln)

**Card #**

**Expiration Date**  /  **CVV/CVC #**

**Signature**

**Business Name**

**Contact Name**

**Phone**  **Email**

**Address**

Please return this section to: Attn: **YMCA of Lincoln**, 570 Fallbrook Blvd, Ste 210, Lincoln, NE 68521 or [dbryant@ymcalincoln.org](mailto:dbryant@ymcalincoln.org)